



HERCULEX

FLOORING FACTORY

Catalogue
FLOORING

COLLECTION MOROCCO & ANDALOUS
2026 EDITION



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HERCULEX FLOORING FACTORY

Who is Herculex?

HERCULEX — Flooring Made in Africa, for Africa

HERCULEX was founded by Moroccan diaspora from the Netherlands, bringing more than 20 years of experience in the European flooring industry back to Morocco.

As Africa's first LVT flooring factory, our ambition goes beyond manufacturing floors. We want to bring European-quality flooring, produced on African soil, making modern and durable flooring more accessible to Africa's rapidly growing middle class.

We believe in Africa's future — and we want to build it locally.

LVT is one of the fastest-growing flooring categories in the world. Thanks to major advances in technology, today's floors combine exceptional durability with highly realistic wood and stone designs. Waterproof, practical and made for everyday life, LVT is especially well suited to the climate, lifestyle and growing cities of Africa.

But HERCULEX is about more than flooring. We want to contribute to the social and economic development of Morocco and Africa by creating local industry, developing skills, training a new generation of professionals and creating opportunities around a product that was traditionally imported.

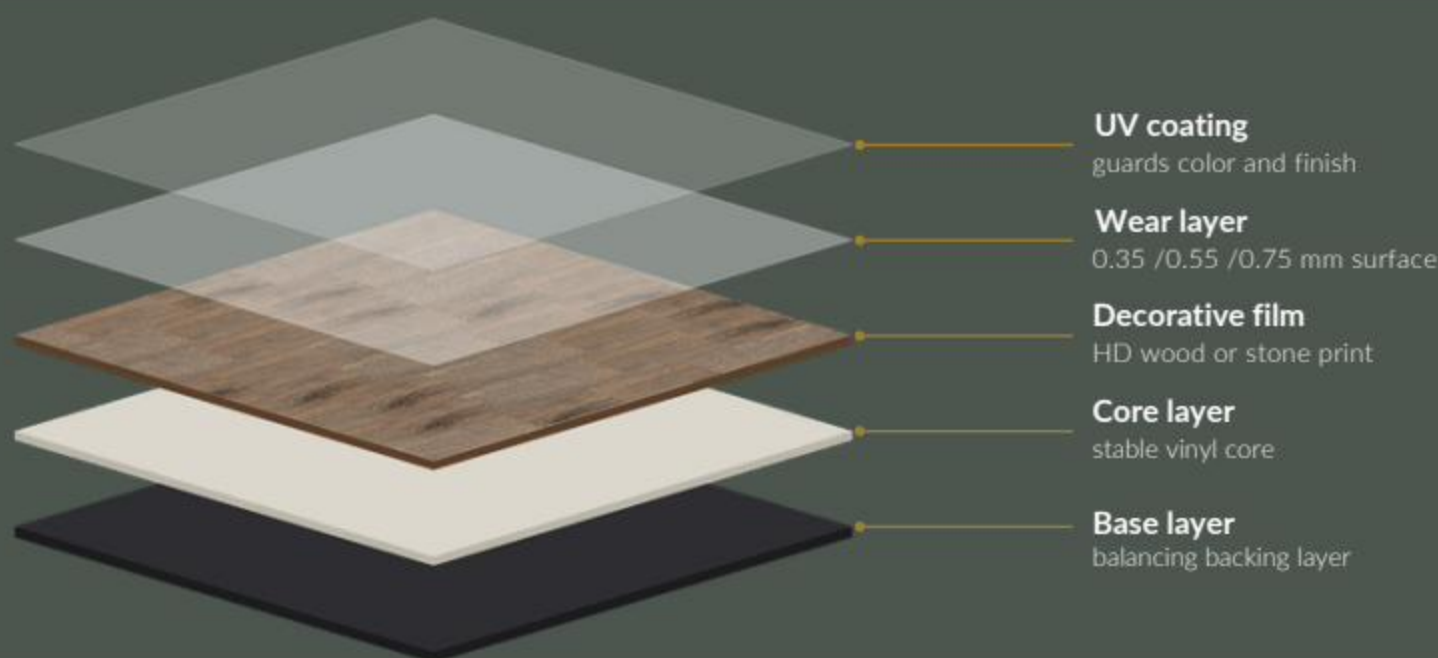
Born from Moroccan roots.
Built with European experience.
Made in Africa, for Africa.

HERCULEX — Building Africa from the ground up.

What is LVT?

Luxury Vinyl Tile (LVT) is a modern, high-performance flooring solution that combines the natural beauty of wood and stone with the practical advantages of advanced vinyl technology.

Thanks to high-definition decorative films, realistic textures and a protective wear layer, LVT can reproduce the appearance of natural wood, parquet, stone or tiles with remarkable detail - while being easier to install, maintain and replace. For homes, hotels, offices, shops, restaurants and large commercial projects, LVT offers an excellent combination of design, comfort, durability and practicality.



CHARACTERISTICS



FIVE WAYS TO LAY A HERCULEX FLOOR

Formats & Patterns



Straight plank

119 × 595 mm
153 × 765 mm
236 × 1520 mm



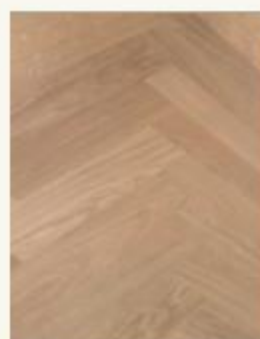
Herringbone

119 × 595 mm
153 × 765 mm
236 × 1520 mm



Hungarian point

120 × 540 mm



Vienna point

120 × 540 mm



Stone & tile

900×900mm

THREE WEAR LAYERS

0.35 mm

RESIDENTIAL

everyday living spaces

0.55 mm

COMMERCIAL

shops, offices & hospitality

0.75 mm

HIGH TRAFFIC

intensive public projects

STRAIGHT LAY – SHOWN IN CORDOBA





Morocco Collection

Discover the timeless elegance of our Morocco Collection— six designs inspired by the kingdom's storied cities, each crafted to bring warmth and artistry to your home.

IN THIS COLLECTION

Marrakech · Casablanca · Essaouira · Fes · Dakhla · Rabat





MOROCCO COLLECTION

Marrakech

Inspired by Marrakech's sun-warmed earth, vibrant souks, and timeless riads, this design captures the city's rich character while bringing warmth and elegance into modern spaces.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Marrakech in a traditional riad



MOROCCO COLLECTION

Casablanca

Bold yet refined, Casablanca draws inspiration from a city where Moroccan heritage meets modern ambition, creating a style that feels sophisticated, cosmopolitan, and timeless.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 - 153 × 765 - 236 × 1520 mm

Shown: Casablanca in a airport lobby



MOROCCO COLLECTION

Essaouira

Inspired by Atlantic breezes and sun-washed walls, Essaouira reflects the relaxed soul of Morocco's coast — natural, artistic, weathered, and effortlessly beautiful.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35–0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Essaouira in a wellness studio



MOROCCO COLLECTION

Fes

Rooted in centuries of Moroccan craftsmanship, Fes celebrates rich tradition, intricate artistry, and the enduring beauty of a city shaped by skilled hands.



PLANK TEXTURE

FORMAT

Herringbone

THICKNESS

2.55 mm

WEAR LAYER

0.35-0.75 mm

SIZES

3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Fes in a healthcare waiting area



MOROCCO COLLECTION

Dakhla

Inspired by the meeting of desert and ocean, Dakhla captures a sense of openness, serenity, and natural beauty shaped by wind, sand, and sea.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 - 153 × 765 - 236 × 1520 mm

Shown: Dakhla in a seaside resort



MOROCCO COLLECTION

Rabat

Inspired by Morocco's graceful capital, Rabat blends quiet sophistication with timeless heritage — a refined balance of tradition, coastal calm, and understated elegance.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Rabat in an institutional office



Andalous Collection

Discover the timeless elegance of our Andalous Collection— six designs drawn from the sunlit cities of southern Spain, each crafted to bring warmth and artistry to your home.

IN THIS COLLECTION

Sevilla · Cordoba · Granada · Alhambra · Almeria · Malaga





ANDALOUS COLLECTION

Sevilla

Bathed in Andalusian warmth, Sevilla evokes sunlit courtyards, historic streets, and passionate craftsmanship — a rich expression of warmth, character, and timeless Mediterranean beauty.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Sevilla in a hotel guest room



ANDALOUS COLLECTION

Cordoba

Inspired by centuries of cultures coming together, Cordoba reflects warm stone, intimate courtyards, and remarkable craftsmanship with a character that feels deeply timeless.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Cordoba in a café



ANDALOUS COLLECTION

Granada

Set beneath the Sierra Nevada, Granada blends Moorish heritage with Andalusian warmth, inspiring a design rich in depth, history, romance, and natural character.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 - 153 × 765 - 236 × 1520 mm

Shown: Granada in a hotel lobby



ANDALOUS COLLECTION

Alhambra

Inspired by the Alhambra's extraordinary artistry, this design reflects the warmth, symmetry, and quiet grandeur of Moorish architecture shaped by centuries of craftsmanship.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 - 153 × 765 - 236 × 1520 mm

Shown: Alhambra in a retail grocery space



ANDALOUS COLLECTION

Almeria

Shaped by desert landscapes and Mediterranean light, Almeria inspires an earthy, understated beauty that feels sun-worn, natural, peaceful, and distinctly southern Spanish.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 - 153 × 765 - 236 × 1520 mm

Shown: Almeria in an open-plan workspace



ANDALOUS COLLECTION

Malaga

Inspired by the warmth of Spain's southern coast, Malaga captures Mediterranean sunlight, relaxed elegance, and the natural character of a city shaped by the sea.



PLANK TEXTURE

FORMAT
Herringbone

THICKNESS
2.55 mm

WEAR LAYER
0.35-0.75 mm

SIZES
3 formats

Herringbone plank sizes: 119 × 595 · 153 × 765 · 236 × 1520 mm

Shown: Malaga in an executive office

SPECIALTY PATTERNS

Hungarian Point

Planks cut and laid point-to-point form a continuous chevron—the most tailored expression of a Herculex floor. Also available laid as Vienna point in the same plank format.



Shown: Cordoba laid in Hungarian point.

PLANK SIZE
120 × 540 mm

THICKNESS
2.55 mm

WEAR LAYER
0.35–0.75 mm

ALSO AS
Vienna point



900 × 900 MM FORMAT

Stone & Tile

Beyond wood, the Herculex collection includes a large-format stone look — calm mineral surfaces in a generous 900 × 900 mm tile.



Stone Grey

Shown in a bathroom setting · 900 × 900 mm



Stone Beige

Shown in a kitchen setting · 900 × 900 mm

FORMAT
Stone & tile

TILE SIZE
900 × 900 mm

THICKNESS
2.55 mm

WEAR LAYER
0.35–0.75 mm

COLLECTION MOROCCO & ANDALOUS

Technical Specifications

Construction	—	LVT — luxury vinyl tile
Laying patterns	—	Straight · Herringbone · Hungarian · Vienna · Tile
Herringbone sizes	EN ISO 24342	119×595 · 153×765 · 236×1520 mm
Hungarian / Vienna point	EN ISO 24342	120 × 540 mm
Stone & tile	EN ISO 24342	900 × 900 mm
Straight plank	EN ISO 24342	119×595 · 153×765 · 236×1520 mm
Total thickness	EN ISO 24346	2.55 mm
Wear layers	EN ISO 24340	0.35 / 0.55 / 0.75 mm
Surface finish	—	Embossed / matte
Installation	—	Glue-down
Underfloor heating	EN 12667	
Usage class	EN ISO 10874	
Fire class	EN 13501-1	
Slip resistance	EN 13893	
VOC emissions	EN 717-1	
Water resistance	—	Waterproof
Certifications	—	Pending
Warranty	—	25 years

COLORWAY INDEX



PRACTICAL GUIDANCE

Installation & Care

01 Let the planks acclimatise

Store the flooring in the room where it will be installed for at least 48 hours before laying. Keep the room at 18 °C or warmer, with relative humidity between 50 and 65%, and remove the planks from their packaging so the material can adjust.

02 Prepare a smooth subfloor

The subfloor must be level, dry, clean and free of movement. Fill and sand any unevenness before installation — with a plank this slim, the quality of the subfloor defines the quality of the finished floor.

03 Underfloor heating & cooling

Slim vinyl planks transmit heat efficiently, which generally makes them well suited to low-temperature underfloor heating and cooling systems. Follow the system supplier's temperature limits.

04 Everyday care

Sweep or vacuum regularly and clean with a well-wrung mop and a pH-neutral vinyl cleaner. Avoid wax, polish and aggressive solvents. Fit felt pads under furniture to protect the surface.



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